

Silver Economy Expo, The B2B Services and technology for seniors trade show

The 10th show is on the 29th and 30th November 2022 in Paris, Porte de Versailles
Getting ready for an older and longer living society

According to official French statistics, the population in France will be 68.1 million in 2070 (i.e. not much bigger than in 2021) and it will be older¹. For a long time, the ageing of the population and the worsening in the demographic dependance ratio has necessitated more coordination of initiatives to help seniors and to make new resources available to help people cope with old age and also to promote all kinds of new ideas (technological, social, organizational etc.)

Silver Economy Expo is the biggest B2B meeting which focuses on services and technology for seniors and their helpers. It has been held since 2013 and provides the opportunity for people to show existing solutions and give the benefit of insight gained from experience to managers of organizations which have seniors (whether in good health, fragile or dependant) and their helpers as clients, residents or service users. It also gives a unique insight into innovations and startups which help to deal with the challenges of an ageing population.

Silver Economy Expo thus offers many different things:

- a chance to see available solutions
- a place to make contacts, swap ideas and have discussions
- a "list of the latest developments " for all those involved in the integration of seniors into tomorrow 's society

10 years ago, the silver economy was launched as a sector of the economy by two government ministers: Michèle Delaunay (Minister for the Elderly) and Arnaud Montebourg (Minister of Aid for production)

The Personal and Domestic services Show is held at the same time.

[The Personal and Domestic services Show](#) for individuals, professionals and employees in the sector has been held since 2007. It has become the annual event for the profession.

The 16th show will be held jointly with [Silver Economy Expo](#) on the 29th and 30th November 2022 in Paris, Porte de Versailles. An online show with virtual stands will be held for visitors who can't come to the physical show.

Information about Silver Economy Expo

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The 10th show will be held jointly with the [Personal and Domestic services show](#) on the 29th and 30th November 2022 at the Porte de Versailles in Paris. An online show with virtual stands will be held for visitors who can't come to the physical show via the platform created by [en Personne Virtual](#).

Register for free on www.silver-economy-expo.com

The Personal and Domestic services Show, Silver Economy Expo, the [SME show](#), the En Personne communications office and [en Personne Virtual](#) were created by the En Personne group.

@SilverXpo #SilverExpo



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